



## ADVERTISING SERVICES

Marketing and Media Planning

Digital Advertising - primarily Social Media and the Google Ad Network (both display across a wide variety of websites, based on targeting and ad details)

\*AI-based Smart Digital Ads and Contextual Ads - utilizing Social Media and Google platforms

Social Media Content Creation and Scheduling

Influencer Marketing

Web Design

Email Marketing

Online Advertising Strategy, including Click Funnels and Geo Fencing

Content Creation - advertising, blogs, articles, white papers, case studies, etc.

\*Customer Review Strategy

Professional Presentations

Consulting Services - advertising plans, strategy, and creative

Sourcing Print and Product Production

## CREATIVE SERVICES

Logo/ Branding and Stationery Design

Advertising Design (print ads, signage, environmental design, event posters, apparel, etc.)

Scripting for Radio, TV, and Video

Direction of Video and TV Shoots

Photo Shoots - planning and creative directing

\*Jingle Writing

\*Custom Art, Lettering, Graphics, and Pattern Design

Social Media Templates

\*Marketing Templates

Video editing

\* denotes new services

*Advertise Better*

706-338-2148  
cindy@advertiseathens.com

2019